

EXHIBITOR & SPONSOR PROSPECTUS

ASN
AMERICAN SOCIETY OF
DIAGNOSTIC AND INTERVENTIONAL NEPHROLOGY

6th ANNUAL SCIENTIFIC MEETING

Meeting Directors:
Aris Urbanes, MD & Alex Yevzlin, MD

February 19-21, 2010

Marriott World Center
Orlando, Florida



The **American Society of Diagnostic and Interventional Nephrology (ASDIN)** was founded in 2000. The mission of the ASDIN is to promote the appropriate application of new and existing procedures in order to improve the care of patients with kidney disease.

These procedures include, but are not limited to insertion of tunneled hemodialysis and peritoneal dialysis catheters, endovascular procedures, and diagnostic sonography. Activities of the Society include the establishment of practice standards, certification of physicians in specific procedures, accreditation of training programs in specific procedures, development of training tools and techniques, sponsoring symposia and training courses, and the dissemination of information through periodic meetings and through print and other media. The Society organized its first program in New Orleans and holds programs in conjunction with the American Society of Nephrology (ASN) and the National Kidney Foundation (NKF) annual meetings.

The Society works closely with other societies and with nephrology training programs to achieve its goals. All physicians (nephrologists and others) and nurses involved with the care of nephrology patients are invited to join and become active in the Society.

It is with great pleasure that we invite you to attend the **American Society of Diagnostic and Interventional Nephrology's (ASDIN) 6th Annual Scientific Meeting** on February 19-21, 2010. The program will feature outstanding speakers sharing cutting edge knowledge on a variety of topics in the field of diagnostic and interventional nephrology.

As industry leaders, your presence and commitment is an integral part of the exciting rapid growth of our organization. We welcome all of you to take advantage of our dedicated exhibit times as well as participating in our entire conference. You will have the opportunity to meet with nephrologists, radiologists, vascular access surgeons, advance practice nurses, and technologists who can be a valuable resource to your company.

ASDIN would like to acknowledge the hard work and dedication of the 2010 Program Chairs in presenting the 6th Annual Scientific Meeting:

Aris Urbanes, MD

Alex Yevzlin, MD

Exhibit Hours & Floor Plan

The Exhibit Hall is located in Grand Ballroom 7 at the Marriott World Center in Orlando, Florida.

Schedule subject to change. If the schedule is changed, all exhibitors will be notified in writing.

Friday, February 19, 2010

1:00 pm – 6:00 pm

Exhibit Set-up

Saturday, February 20, 2010

7:00 am – 7:30 pm

Exhibits Open

***Key times:**

7:00 am – 7:45 am

Continental Breakfast within Exhibit Hall

10:00 am – 10:30 am

Break

12:15 pm – 1:00 pm

Lunch within Exhibit Hall

2:30 pm – 3:00 pm

Break

6:00 pm – 7:30 pm

Exhibit Hall Reception

Sunday, February 21, 2010

8:00 am – 10:15 am

Exhibits Open

***Key times:**

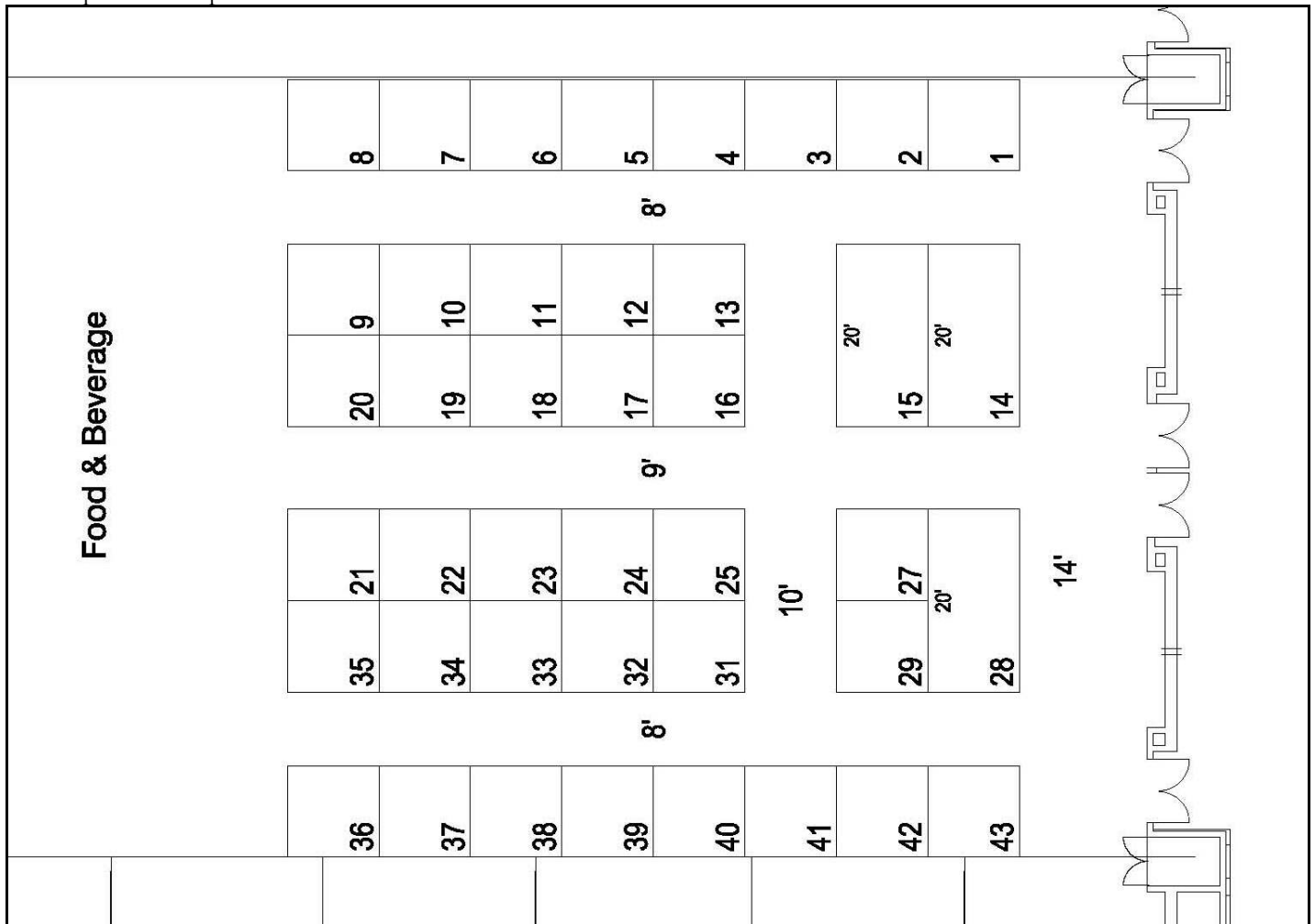
9:45 am – 10:15 am

Break

10:30 am – 2:00 pm

Dismantling

***Key times are designated.** ASDIN anticipates that at these key times, when special exclusive Exhibit Hall events are occurring and during breaks in the educational sessions, traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative present.



Booth Package Information

The following services will be provided to each exhibitor:

- ◆ One 10' x 10' exhibit space (Platinum Partners receive 10' x 20')
- ◆ One complimentary 7' x 44" booth identification sign showing your company name and booth number.
- ◆ 8' high background drape and 3' high side rails.
- ◆ One 6' draped table (3 sides only)
- ◆ Four complimentary exhibitor badges per 10' x 10' exhibit space. Unlimited additional exhibitor badges at the rate of \$125 each. Badge allows entrance to all sessions and exhibit hall, but does not include CME/CE credit. To obtain CME/CE credit, you must register at regular conference rate. Badges are nontransferable.
- ◆ Easy pre-registration for exhibit personnel.
- ◆ Exhibit listing on the Conference Program CD (*if contract received by January 28, 2010*).
- ◆ One complimentary Conference Program CD per exhibit.
- ◆ Complimentary post-show attendee list (mailing addresses only).
- ◆ Conference Room Rate (if reserved by deadline - subject to availability).
- ◆ Exhibitor Service Kit will be provided to each exhibitor approximately six weeks prior to the conference.

Payment & Space Information

The exhibit fees are as follows:

\$3,000 per 10' x 10' booth

\$6,000 per 10' x 20' booth

Please indicate three booth numbers in preference order (1st, 2nd and 3rd) on the Exhibit Space Application.

Full payment for booth space must accompany the Exhibitor Space Application. All checks should be made payable to ASDIN and mailed to: 134 Fairmont Street, Suite B, Clinton, MS 39056.

All exhibits for the 6th Annual ASDIN Scientific Meeting are managed by ASDIN staff. Questions about exhibits may be directed to staff at 601-924-2220 or fax at 601-924-0720 or info@asdin.org.

ASDIN Partners receive the following complimentary or discounted exhibit space and conference registrations:

Platinum	Complimentary 10' x 20' exhibit space and four complimentary conference registrations
Gold	Complimentary 10' x 10' exhibit space and two complimentary conference registrations
Silver	Special discount of \$2000 off per 10' x 10' exhibit space

Show Decorator Information

The official show decorator contracted for the 6th Annual Scientific Meeting is GES. You should contact GES for any additional items you may need which are not included in your package.

Bradley Necrason
GES
4805 Sand Lake Road
Orlando, FL 32819

Website: <http://www.ges.com>
Email: bnecrason@ges.com
Tel: 407-370-3887
Fax: 407-370-3895

Application Deadline & Cancellation Policy

All applications received by January 28, 2010 will be assigned exhibit space on a first-come, first-served basis. While applications will be accepted until all space is filled, applications received after January 28, 2010 may not be included in the Program CD.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship on or prior to January 4, 2010, will receive a full refund, less a \$100 administrative fee. Any exhibitor who cancels all or part of purchased exhibit space or sponsorship after January 4, 2010 will not receive a refund and ASDIN will retain as liquidated damages all monies paid. Cancellation requests must be submitted in writing to: ASDIN, 134 Fairmont Street, Suite B, Clinton, MS 39056.

Hotel Accommodations

The headquarters hotel for the 6th Annual Scientific Meeting is the Marriott World Center, Orlando, Florida. Special ASDIN discount rates are:

Orlando World Center Marriott Resort & Convention Center
\$189/per night – single and double occupancy
8701 World Center Drive, Orlando, Florida 32821

Online reservations may be made at:

<http://www.marriott.com/hotels/travel/mcove?groupCode=asdasda&app=resvlink&fromDate=2/14/10&toDate=2/28/10>

To make your reservation, call **1-800-564-3181** and mention you are attending the ASDIN or American Society of Diagnostic & Interventional Nephrology Meeting. You may also make reservations online through the ASDIN website. The ASDIN discount is available until January 28, 2010 or until all rooms are sold, whichever is earlier. After January 28, 2010, rates and availability are at the discretion of the hotel. Rooms are also available at the discounted rate three days pre and post event dates based upon availability.

Sponsorship Opportunities

ASDIN requests your assistance to ensure the highest quality educational program possible. Sponsorship options include food and beverage, program tote bags, onsite program advertisements, etc. Sponsorships can be custom-tailored to your company's objectives and budget. Review the listed sponsorship opportunities and select one that meets your needs. If you don't see something on the list, call us and we will work with you to provide maximum sponsorship exposure for your organization.

Benefits included with all sponsorships are:

- ◆ Listing in onsite printed program (subject to production deadline)
- ◆ Listing in program CD (subject to production deadline)
- ◆ Recognition in general session slides
- ◆ Recognition in onsite conference signage
- ◆ Company logo on ASDIN website and in pre-conference email blasts

Sponsorship opportunities include: Box lunch (Saturday), continental breakfast (Saturday), coffee service (Saturday and/or Sunday), conference tote bag with your logo, onsite program advertisements, hotel key cards, Exhibit Hall Reception (Saturday evening), room drop (plus per room hotel charge of \$1.50/outside each door or \$3.50/inside door), and tote bag insert.

Sponsorship Application

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP(S) CHOSEN *(Check all that apply.)*

- | | |
|---|----------|
| <input type="checkbox"/> Box Lunch (Saturday) | \$ 7,500 |
| <input type="checkbox"/> Continental Breakfast (Saturday) | \$ 5,000 |
| <input type="checkbox"/> Conference Bags (with your logo) | \$ 4,000 |
| <input type="checkbox"/> Hotel Key Cards (1-color imprint) | \$ 3,000 |
| <input type="checkbox"/> Exhibit Hall Reception (Saturday Evening) | \$ 5,000 |
| <input type="checkbox"/> Coffee Service (each morning) | \$ 2,000 |
| <input type="checkbox"/> Room Drop <i>(plus per room hotel charges - \$1.50 outside each door or \$3.50 inside)</i> | \$ 750 |
| <input type="checkbox"/> Bag Insert | \$ 500 |
| <input type="checkbox"/> Ad in Onsite Program | \$ 500 |
| <input type="checkbox"/> Unrestricted Educational Grant | \$ _____ |

PAYMENT METHOD *(Full Payment is required.)*

- Check for \$ _____ enclosed
- Please charge \$ _____ to my: Visa MasterCard American Express

Card # _____

Exp. Date _____ Security Code # _____

Name on Card: _____

Billing Address: _____

Authorized Signature _____

Full payment for sponsorship must accompany this application. All checks should be made payable to:

ASDIN

134 Fairmont Street, Suite B

Clinton, MS 39056

Any exhibitor who cancels all or part of a sponsorship will not receive a refund. Questions regarding sponsorships may be directed to info@asdin.org or by calling 601-924-2220.

Exhibit Space Application

American Society of Diagnostic & Interventional Nephrology (ASDIN)
6th Annual Scientific Meeting – February 19-21, 2010
Marriott World Center – Orlando, Florida

EXHIBITOR INFORMATION *(As it will be listed in ALL official publications)*

Company Name: _____
Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____
Email: _____
Website address: _____

PRIMARY CONTACT INFORMATION *(For show management use only)*

Contact Name: _____ Title: _____
Address (if different from above): _____
Phone: _____ Fax: _____
Email: _____

Exhibitor Service Kit will be sent to primary contact.

BOOTH PRICES *(Check one)*

- \$3,000 (10' x 10')
- \$6,000 (10' x 20')
- Platinum ASDIN Partner - Free double exhibit space *
- Gold ASDIN Partner - Free single exhibit space *
- Silver ASDIN Partner – Discount of \$2000 per 10' x 10' *

**In order to receive the ASDIN Partner complimentary or discounted booth, your dues must be current for 2010.*

BOOTH SELECTION

Exhibit space will not be granted unless submitted by the applicant on the official application and contract for exhibit space. Please select your exhibit space preference from the official exhibit floor plan included in this prospectus:

1st choice _____ 2nd choice _____ 3rd choice _____

PAYMENT METHOD *(Full payment is required)*

Return this application and contract with full payment of the total cost of the requested exhibit space. Once ASDIN receives the payment, space will be assigned, and a confirmation will be emailed to you. Checks should be made payable to ASDIN and mailed to: 134 Fairmont Street, Suite B, Clinton, MS 39056.

- Check for \$ _____ enclosed
- Please charge \$ _____ to my: Visa MasterCard American Express

Card# _____

Exp. Date _____ Security Code # _____

Name on Card: _____

Billing Address: _____

Authorized Signature _____

AUTHORIZATION

Exhibitors agree to abide by the 6th Annual ASDIN Scientific Meeting Exhibitor Rules and Regulations, a copy of which is included in the Exhibitor Information brochure and made a part of this application and contract by reference and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by full payment this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm exhibit reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.

Exhibitor's Signature & Title _____

Date _____

Rules & Regulations

General Information

Exhibit participants must submit names of all exhibit personnel to ASDIN by **February 12, 2010** in order to receive a name badge. Badges can be picked up at the Registration desk onsite. Badges are required for admission to the exhibit area.

Exhibit Set Up/Dismantle

Exhibits must be set up no later than 7:00 am on Saturday, February 20, 2010. Exhibits must be dismantled no later than 2:00 pm on Sunday, February 21, 2010. Exhibits may not be dismantled prior to 10:15 am on Sunday, February 21, 2010.

Assignment of Space

Every effort will be made to give exhibitors their first choice of location. Space assignment will be determined by the amount of exhibit space required, the exhibitor's participation in previous ASDIN meetings, partnership membership, and the date that the application was received. For best exhibit assignment, your application should be received before January 21, 2010. Applications received after this date will be assigned to the space remaining in order of receipt. ASDIN reserves the right to adjust the floor plan, relocate exhibits as necessary, after consultation with the exhibitors. Exhibitors may not assign, sublet, or apportion any part of the space allotted to them nor exhibit therein any other goods than those manufactured or sold in the regular course of business by the exhibitor.

Liability

Exhibitors must surrender space occupied in the same condition as it was in at the time of occupancy. The exhibitor is responsible for all damages to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor's exhibit space or because of the acts of the exhibitor, his employees, servants, agents, licensees or contractors; and the exhibitor agrees to indemnify and hold harmless, ASDIN from and against all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor. Neither ASDIN, the hotel, their agents, nor employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor's agents, servants, contractors, or employees, except for claims for damages or injuries caused by or resulting from the negligence of ASDIN, the hotel, and their respective agents, servants, and employees.

Security

ASDIN cannot guarantee against loss or damage of any kind but will endeavor to protect exhibitors by providing general security services during exhibit hours.

Special Regulations

In order to conform to union contract rules and regulations, if applicable, all exhibitors must use qualified union personnel for the installation and dismantling of exhibits and for material handling within the show. Handling, placing or setting out of merchandise that is to be displayed that does not require union labor may be done by the exhibitor. In addition, the installation or dismantling of an exhibit which does not require the use of hand tools, or more than one person, and can be accomplished within thirty minutes, may be performed by a company representative. Local exhibitors should clear all movements of exhibit materials through the Exhibit Coordinator. Union jurisdiction allows hand carried items only. Electrical installation must conform to union rules and regulations and to all international, national, state, province and local codes. All exhibitor materials must conform to international, national, state, province and local fire and safety codes.

Hospitality Rooms

Hospitality Rooms and Exhibitor Events are desirable and add to our meeting. Such activities must be held at times when conference activities are not in progress and must be approved by ASDIN. Hospitality rooms may be hosted by exhibiting companies only.

Fire Safety

All structural work must meet the requirements of the host city's fire department and all decorations must be flameproof.

Cancellation

Cancellation requests must be in writing and must be mailed or faxed to the ASDIN office. If written cancellation is received by January 4, 2010 exhibit space payments will be returned less a \$100 administrative fee. Cancellations after January 4, 2010 will forfeit all payments. Should any situation arise beyond the control of ASDIN to prevent opening, holding the conference, or the exhibit portion thereof, ASDIN may not be liable for any expenses or losses incurred by the exhibitor, except rental cost of the exhibit space.